

Company profile

**HITACHI**  
Inspire the Next





# A century with HITACHI

Freely translated HITACHI means: “A man sees the sunrise as a sign for a start into a better future”. Namihei Odaira founded the Japanese company HITACHI Ltd. in Tokyo 1910. It was his vision to develop products, which would provide people with a more comfortable and productive environment. A century of innovation, further development and visions has resulted in a product range consisting of over 20,000 products, which convince in all areas of life by their high quality and durability. These range from industrial systems and information and telecommunication services up to highly functional metal and chemical materials and components or digital media and consumer products.

The corporate statement “Inspire the Next” hereby declares the forward looking view, which enables us to recognize people’s requirements at an early stage and to satisfy them.

Thereby an important factor regarding the development and production of our various devices takes first place: the responsible handling of resources and the environmental protection associated with it. The company ranks among the top five most environmentally conscious companies in Japan and it is a matter of course that this sentiment is conveyed to all 934 associated affiliates and to the about 384,000 employees worldwide.

# Air conditioning systems by HITACHI: Quality, efficiency and durability

Climate change unfortunately doesn't stop at our front door. The increasing summer heat brings with it the desire for cooling and a pleasant working and living environment. Winter comes along with cost intensive heating caprioles.

Apart from a desire for general comfort, today's decisive criterion for choosing an air handling unit is the saving of energy costs. Based on the discussion about climate change, we have recognized our client's requirements. Even today, our products distinguish themselves by high energy efficiency classes. Hence, we provide climate solutions for all areas. Our product spectrum ranges from industrial air conditioning systems and air handling units for offices and various trades via indoor climate systems and thermal heat pumps for the private environment up to reciprocator chillers and compressors.



We, the Air Conditioning & Refrigeration Business Group (short ARG), are convinced of the excellent performance and quality of our products. They stand for long-term investment. Apart from supplying only high quality products, we are placing special emphasis on the service we provide, giving the same importance to consultation as we do to installation and subsequent maintenance. Our success lies in the cooperation with well trained authorized specialized companies, which are closely linked to us by a strong bond of trust.



# Products

## Indoor climate for personal living space

Quality of life starts at home. The new, elegant and stylish design of our latest '**Cut Out**' Room Air conditioning System fits perfectly into a modern living environment. Because of its innovative filter application; the units will provide clean, hypo-allergenic air as well as pleasant temperatures.

Our **AquaFree** heat pump system offers the opportunity to replace a conventional heating system, or to integrate it into an already existing system. It is able to operate in heating mode both in the summer and winter down to  $-20^{\circ}\text{C}$  external ambient. This heat pump system is very flexible, in that it can provide heated water to radiators, under floor heating or a mixed system.

## Utopia: Excellent!

The Utopia Split systems are often used for smaller to medium sized building applications. The required units can be selected in advance and applied individually. The **Utopia IVX** has won an energy efficiency award for its very high COP, supporting Hitachi's environmental awareness.



Cut Out



AquaFree



Utopia IVX

### **SetFree: Compact and flexible**

The Set Free units are different in range and application to other VRF Air Conditioning systems. Customers who require a compact design, easy handling and energy efficiency will find it the ideal choice.

Dependent upon application, both heat pump and heat recovery outdoor-units are available, with a wide range of performance from 3Hp up to 42Hp (cooling capacity between 8 up to 118 Hp).

### **Unlimited freedom: SystemFree and CS Net Web**

HITACHI is very proud of the **FreeSystem**-Model: Offering the ability to combine outdoor units from the Utopia, Utopia IVX and SetFree ranges, with various indoor units, each of them controlled and powered individually. In addition to this, HITACHI offers a computer networking system called **CS Net Web**; a standalone central controller that can control up to 128 indoor units and up to 16 outdoor units. All units can be controlled individually via the Internet or wireless LAN.



SetFree indoor unit



SetFree outdoor unit



CS Net Web

# Air handling units by HITACHI – strong bonds through strong products

## Customer statements (Germany and Europe)

- ▶ “The communication between us and Hitachi is simple, fair and uncomplicated. Service definitely takes pride of place.”  
Göran Johansson, Managing Director AQS Produkter AB, Sweden
- ▶ “The quality of the HITACHI air handling units demonstrates reliability and efficiency. A worthwhile long-term investment.”  
Richard Guevara, Managing Director FRIO GmbH & Co. KG, Germany
- ▶ “The FreeSystem by HITACHI gives me the opportunity of selecting the best possible option for my customer. That is what I call innovation and customer orientation!”  
Miklos Hovarth, Managing Director Klíma Áruház Kft, Hungary
- ▶ “The extensive diversified product range of HITACHI air handling units enables us to exactly meet our customers’ requirements. HITACHI provides climate solutions for all areas.”  
Annegret Vogelsang-Foley, Managing Director Vogelsang Klimatechnik GmbH, Germany



# References (Extract)

- ▶ Arko GmbH Deutschland
- ▶ Bijou Brigitte modische Accessoires AG
- ▶ Block House Restaurantbetriebe AG
- ▶ Golf Club Hubbelrath
- ▶ Highlight, Hollmann Partner Vermögensverwaltung GbR (HPV)
- ▶ Orsay GmbH
- ▶ Pimkie
- ▶ Pohland-Herrenkleidung GmbH & Co. KG
- ▶ Sparda Bank Hamburg
- ▶ Thalia Buchhandlung



# HITACHI Europe GmbH

## Sales structure

Since 1969, the seat of Hitachi Europe GmbH has been in Düsseldorf (Germany). From here, the ARG team in Germany closely cooperates with four regional dealers as well as a network of highly qualified direct clients. Regular training courses provide support to our specialized partners in the areas of consultation, service and maintenance.

In addition, ARG Central uses local distributors to supply the Scandinavian and Benelux countries, the Baltic States as well as the Lebanon, Malta, Austria, Poland, Portugal, Russia, Switzerland, Slovenia, Spain, Turkey, Czechia, the Ukraine and Hungary.

### **Austria**

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### **Belgium/Luxemburg**

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### **Czech Republic**

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Web [www.siv-chemnitz.de](http://www.siv-chemnitz.de)

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Specifications in this catalogue are subject to change without notice in order that HITACHI may bring the latest innovations to their customers, omitting typing errors.

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